

Price Sheet

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7960 B Soquel Drive, #138
Aptos, California 95003 USA
www.destinydesign.com

PHONE 831.688.3144
FACSIMILE 831.688.4104
studio@destinydesign.com

LABOR

Initial Consultation

One half hour, first time only, at our location, to discuss your project and our services..... Free

Shop Rate

Consultations, meetings, design, typesetting, layout, illustration, photo manipulation, prepress, Web page design, etc. Super-Rush service, add 50%. Per hour..... 120.00

Brand Fee

Develop corporate identity (logo, graphics, colors, house typeface, packaging concept, etc.)..... 1500.00

SCANS

Image Scan

Transparencies, negatives or prints; high quality flatbed..... 8.00

OCR Scan

Printed pages converted to a digital file, up to 5% error factor. Add \$3 setup charge per file. Per page..... 5.00+

IMAGES

Clipart Image

EPS or TIFF, from our library..... 10.00

Digital Image

High-resolution images, from Internet image vendors..... 50.00+

PROOFS

Web Proof

Delivered via Internet, viewed with your Web browser. In JPEG or PDF format. Per upload, up to five images..... 5.00

Color Proof

Letter/legal size, 1200DPI, 24# bond paper..... 5.00
Letter/legal size, 1200DPI, 100# glossy coated paper..... 6.00
Tabloid size, 1200DPI, 24# bond paper..... 10.00
Tabloid size, 1200DPI, 100# glossy coated paper..... 13.00
Plus size, 1200DPI, 24# bond paper..... 12.00
Plus size, 1200DPI, 100# glossy coated paper..... 15.00

Grayscale Proof

Letter/legal size, 600DPI, plain paper..... .50
Tabloid size, 600DPI, plain paper..... 1.00
Plus size, 600DPI, plain paper..... 2.00

OUTPUT

Camera-Ready Art

Letter/legal size, 1200DPI, 24# bond paper..... 10.00
Tabloid size, 1200DPI, 24# bond paper..... 15.00
Plus size, 1200DPI, 24# bond paper..... 17.00

Overhead Transparency

Letter size, 1200DPI, color or grayscale..... 10.00

PRINTING

Color Print

Limited service (no trimming, folding or binding, etc.).

Shop rate applies while preparing files for printing.

Heavy ink coverage is extra. Add \$20 setup charge per rip. Prices are per page.

Letter/legal size, 1200DPI, 24# bond paper..... 1.00+

Letter/legal size, 1200DPI, 100# glossy coated paper..... 2.00+

Tabloid size, 1200DPI, 24# bond paper..... 2.00+

Tabloid size, 1200DPI, 100# glossy coated paper..... 4.00+

Plus size, 1200DPI, 24# bond paper..... 3.00+

Plus size, 1200DPI, 100# glossy coated paper..... 5.00+

Short-Run, Direct-To-Plate or Offset Printing

Full service, from a local vendor..... Call

DIGITAL MEDIA

Shop rate may apply while copying your files to any of the following media.

CD-ROM Disk

650MB, Mac or PC format..... 15.00

CD-RW Rewritable Disk

650MB, Mac format..... 20.00

DVD-R Disk

4.7GB, Mac or PC format..... 20.00

Zip Disk

100MB, Mac or PC format..... 20.00

Optical Disk (MO)

128MB, 3.5" Mac format..... 25.00

230MB, 3.5" Mac format..... 30.00

DAT Tape

2GB, 4MM 90M Data Cartridge..... 20.00

4GB, 4MM 120M DDS-2 Data Cartridge..... 30.00

20GB, 4MM 150M DDS-4 Data Cartridge..... 60.00

Diskette

1.4MB, 3.5" Mac or PC format..... 2.00

PICKUP & DELIVERY

Shipping

Available through Federal Express..... 20.00+

Courier Service

Local pickup or delivery (Aptos — Scotts Valley)..... 35.00+

Outside local area and/or rush..... Call

Digital Transmission

Email, FTP, WWW..... Free

Minimum charge is \$60. Prices are in U.S. Dollars and subject to sales tax.

Current price list is available at <http://www.destinydesign.com/rates.htm>.

Prices are subject to change without notice.